

## Unit 2: Enterprise

1. **Enterprise** is the ability of a person to be innovative and proactive in life. It's being willing to do something new and challenging with the possible risk of failure.
2. **Entrepreneurship** is the process of identifying a need and filling it.
3. **Entrepreneur is a person who** provides the initiative and carries the risk in setting up a business.
4. **Intrapreneur** is a person who is innovative and enterprising within a business